



ECOWAS AID FOR TRADE STRATEGY

ECOWAS – WTO Trade Policy Course
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Kolawole A. SOFOLA
TNCB Project Coordinator
ECOWAS Commission

Aid for Trade Strategy

Motivation

- Inadequate levels of harmonisation and coordination of the delivery of AfT
- Low level of coherence between the delivery of AfT projects and programmes at the national/ regional level.
- Need for a better coordinated and harmonised approach to delivering AfT in the ECOWAS region, both at the national and regional level, to improve aid effectiveness.
- An overarching AfT strategy for ECOWAS would provide the region an opportunity to articulate their approach in better managing AfT flows into the region and to improve the effectiveness of such support.

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- **Phase I: Approach paper**
 - Comparative analysis of a number of existing AfT strategies for developed and developing countries/regions (e.g. COMESA, Pacific) and institutions
 - Possible purpose and rationale of ECOWAS AfT Strategy: Umbrella strategy? Guiding framework?
 - Possible goals and objectives of the AfT strategy, as well as potential conceptual framework
 - Potential breadth/coverage/scope of the strategy, including thematic areas and AfT categories to cover
 - Identification/ selection of relevant regional policies, strategies, plans and programmes

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- **Phase 2: Formulation of Strategy**
 - West Africa Trade Context
 - Sectoral and Cross sectoral Analysis
 - ECOWAS Aid for Trade
 - Strategy: Rationale, Goal, Purpose and Principles
 - Communication & Outreach

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Communication & Outreach

- Institutional mechanisms
 - Aid for Trade Expert Group
 - Aid for Trade website: <http://www.aidfortrade.ecowas.int>
 - Regional Integration & Trade thematic group
 - TNCB Inter-Institutional Committees (IIC)
 - EIF National Implementation Units
 - Other trade-related structures

www.aidfortrade.ecowas.int

Thank you for your attention

Merci de votre attention

Obrigado